



**“Denim, Dining  
& Dancing”**

**Saturday, November 11, 2017  
at Naples Therapeutic Riding Center**

## Event Overview & Sponsor Opportunities 1 Night...2 Events

### “Denim & Dining” Event Description

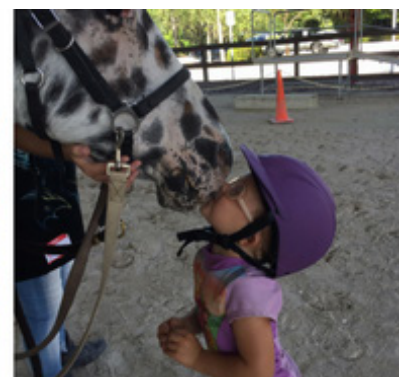
- 5:00 to 7:00 pm in round covered arena
- Valet Parking
- 5:00 - 5:30pm Cocktail Reception on the patio
- Open Bar throughout the event
- 5:00 - 7:00pm Silent Auction open for bidding
- 5:30 - 6:30pm Seated 3-course Dinner (table of 8)
- Bottle of red wine & bottle white wine at each table
- 6:30 - 7:00pm Live Auction
- 7:00-11:00pm “Denim & Dancing” Event

### “Denim & Dancing” Event Description

- 7:00-11:00pm in main covered arena
- Trolley Service from North Naples Methodist Church (Goodlette Road)
- 2 Drink Tickets (then Cash Bar)
- 2 Food Truck Tickets (then cash purchase)
- Blue Stone Circle Band - Main Stage
- Silent Auction
- Mechanical Bull & Shooting Gallery
- Flip Book Photo Booth



*Naples Therapeutic Riding Center Bootstrap Boogie Barn Dance provides exposure to more than 4,000 donors, volunteers and participants each year. The following sponsorship opportunities offer multiple marketing benefits to businesses and individuals interested in supporting NTRC's mission and signature event while receiving exposure in the community. Customized proposals are available upon request.*



# Sponsor Opportunities

## \$30,000 - Title Sponsor

- Title sponsor's name will appear in the event title and logo in all collateral materials
- A total of 8 tickets to the "Denim & Dining" event from 5-7pm & "Denim & Dancing" event from 7-11pm
- A total of 22 tickets to the "Denim & Dancing" event from 7-11pm
- A private "named" table at "Denim & Dining" event
- Acknowledgement on invitation as the Title Sponsor
- Full-page Ad in event program (back page position)
- Barn Dance Sponsor banner production and display at both "Denim & Dining" and "Denim & Dancing" events
- Acknowledgement in event program
- Acknowledgement in NTRC Scene & Herd newsletter
- Acknowledgement on NTRC website and Facebook page
- Acknowledgement in all Barn Dance advertising

## \$20,000 - Reserve Champion

- Reserve Champion's name will appear in all collateral materials
- A total of 8 tickets to the "Denim & Dining" event from 5-7pm & "Denim & Dancing" event from 7-11pm
- A total of 16 tickets to the "Denim & Dancing" event from 7-11pm
- A private "named" table at "Denim & Dining" event
- Full-page Ad in event program (inside front cover position)
- Barn Dance Sponsor banner production and display at both "Denim & Dining" and "Denim & Dancing" events
- Acknowledgement in event program
- Acknowledgement in NTRC Scene & Herd newsletter
- Acknowledgement on NTRC website and Facebook page
- Acknowledgement in all Barn Dance advertising

## \$12,000 - Gold Rush

- A total of 6 tickets to the "Denim & Dining" event from 5-7pm & "Denim & Dancing" event from 7-11pm
- A total of 14 tickets to the "Denim & Dancing" event from 7-11pm
- Half-page Ad in event program
- Barn Dance Sponsor banner production and display at both "Denim & Dining" and "Denim & Dancing" events
- Acknowledgement in event program
- Acknowledgement in NTRC Scene & Herd newsletter
- Acknowledgement on NTRC website and Facebook page
- Acknowledgement in all Barn Dance advertising

## \$6,000 - Trail Blazer

- A total of 4 tickets to the "Denim & Dining" event from 5-7pm & "Denim & Dancing" event from 7-11pm
- A total of 6 tickets to the "Denim & Dancing" event from 7-11pm
- Quarter-page Ad in event program
- Barn Dance Sponsor banner production and display at both "Denim & Dining" and "Denim & Dancing" events
- Acknowledgement in event program
- Acknowledgement in NTRC Scene & Herd newsletter
- Acknowledgement on NTRC website and Facebook page
- Acknowledgement in all Barn Dance advertising

## \$4,000 Table Sponsor

- A total of 8 tickets to the "Denim & Dining" event from 5-7pm & "Denim & Dancing" event from 7-11pm
- A private "named" table at "Denim & Dining" event
- Acknowledgement in event program

# Underwriting Opportunities

Catering	\$40,000
Equipment Rental - tables, tents	\$20,000
Sound & Lighting	\$15,000
Invites & Mailing	\$7,500
Pony Pie Prize	\$5,000
Sponsor Lounge	\$5,000

Decorations	\$5,000
Band	\$3,800
Liquor, Beer & Wine	\$3,500
Portable Restrooms	\$2,500
Event Program	\$2,000
Trolleys	\$1,500
Bull Riding	\$1,000

## Event Tickets

1 Night, 2 Events

### Denim, Dining & Dancing Patron (see event description on cover page)

\$350 per patron to the "Denim & Dining" event from 5-7pm & "Denim & Dancing" event from 7-11pm

### Denim & Dancing Tickets (see event description on cover page)

\$175 per ticket to the "Denim & Dancing" event from 7-11pm

## The Mission

The mission of Naples Therapeutic Riding Center (NTRC) is to improve the lives of children and adults with special needs through therapeutic riding and other equine-related programs.

## The Programs

NTRC offers equine-assisted activities and therapy programs for children and adults with special needs. NTRC's Therapeutic Riding Program is designed to improve participants' abilities through various exercises and games while on horseback. NTRC's Summer Horsemanship Camp is an inclusion model for children with and without disabilities. In addition, Equine-Facilitated Learning and Equine-Facilitated Psychotherapy programs are offered at NTRC. In 2013, NTRC launched Operation Strides, a therapeutic horsemanship program for military veterans living with PTSD, traumatic brain injury and amputation.

## Riders & Participants

NTRC serves more than 660 participants a year ranging in age from 4 to 87. The equine-assisted activities and therapy programs offered at NTRC foster physical and cognitive improvements as well as growth and confidence, empowering riders living with Down syndrome, stroke, autism spectrum disorder, cerebral palsy, spina bifida, traumatic brain injuries, multiple sclerosis, amputations, and a wide range of emotional, learning and developmental challenges.

## Benefits

Equine therapy offers multifaceted benefits ... it relaxes muscles, increases joint mobility, strengthens and improves posture, balance and coordination. It also develops self-confidence, concentration, trust and self-discipline ... and horses provide a unique source of love and reassurance for our special students!

## Operating Costs & Budget

NTRC's operating budget for FY 2017 is \$746,000. This budget reflects continued program growth, but does not include capital expenses (major repairs & purchases). Along with its generous individual donors and grant monies, NTRC's group of more than 500 volunteers and the support of the local business community help stretch the operating budget dollars with in-kind donations of goods and services.

## 2017 Barn Dance Committee

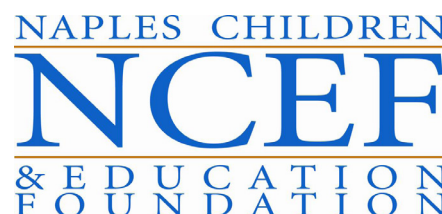
Hillary & Trey Wilson, Co-Chairs

Emily Budd  
Lolita Cammus  
Fia Carter  
Cathy Chickerell  
Mindy Cowan  
Ken Craft  
Christy Daggett  
Stephanie Dangler  
Dr. June Gardy  
Lea Haven  
Courtney Jolly  
Betsy Keteltas  
Sue Lottridge

Kim Minarich  
Carol Muller  
Becky Newell  
Annette Pakula  
Dick Proctor  
Wilma Proctor  
Terri Saltzman  
Missy Saracino  
Connie Sharpe  
Brigid Soldavini-Clapper  
Bill Swartz  
Joanne Treglown  
Hannah Wild

## 2017 Board of Directors

Connie Sharpe, President	Dr. Bonny Eads-Dery
Anthony McClure, Vice President	Mary Fellenz
Tiffany Lehman, Secretary	Dr. June Gardy
Dr. Bill Swartz, Past-President	Michele Harrison
Joseph Basile	Annette Pakula
Christy Daggett	William Villafranco
James Dati	Hillary Raines Wilson
	David Winebrenner



*Please consult with your tax advisor to determine the amount of contribution that is tax deductible. A copy of the official Florida registration and financial information for Naples Equestrian Challenge Inc, d/b/a Naples Therapeutic Riding Center (CH16640) may be obtained from the Division of Consumer Services by calling toll-free 1-800-435-7352 within the state. Registration does not imply endorsement, approval or recommendation by the state.*



## Contact Information

Naples Therapeutic Riding Center  
206 Ridge Drive, Naples, FL 34108  
TEL - 239.596.2988 / FAX - 239-514-2908

[www.NaplesTherapeuticRidingCenter.org](http://www.NaplesTherapeuticRidingCenter.org) Email: [info@ntrc.org](mailto:info@ntrc.org)



# Sponsor Information

(Please print or type)

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Position: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

*We are delighted to support Naples Therapeutic Riding Center's 12th Annual Bootstrap Boogie Barn Dance, to benefit therapeutic riding and other equine therapies for children and adults with special needs at the Sponsor or Patron level of:*

- |  |   |
|--|---|
| <input type="checkbox"/> \$30,000 Bootstrap Boogie Title Sponsor | <input type="checkbox"/> \$4,000 Table Sponsor (8 Sponsor Tickets) X_____ (# of tables)           |
| <input type="checkbox"/> \$20,000 Reserve Champion Sponsor       | <input type="checkbox"/> \$350 Denim, Dining & Dancing Individual Ticket(s) X_____ (# of tickets) |
| <input type="checkbox"/> \$12,000 Gold Rush Sponsor              | <input type="checkbox"/> \$175 Denim & Dancing Individual Ticket(s) X_____ (# of tickets)         |
| <input type="checkbox"/> \$6,000 Trail Blazer Sponsor            | <input type="checkbox"/> Other Donation \$_____   |
- ☐ Please find enclosed our check number \_\_\_\_\_ for \$\_\_\_\_\_

- ☐ Please charge the credit card detailed below  
(We accept Visa, MasterCard, Discover & American Express):

Cardholder Name (as it appears on the card): \_\_\_\_\_

Credit Card Type: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_



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